

Licensing

From: [REDACTED]
Sent: 05 June 2023 20:09
To: Licensing; customerservices@ferndown.gov.uk
Cc: [REDACTED]
Subject: [REDACTED] Asda Ferndown Licencing application

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Categories: Kathryn

Dear Sir/Madam

May we place on record our concern and dismay regarding the Asda Ferndown Licencing Application. The proposed sale of late night refreshment and supply of alcohol 06.00hrs to 24.00hrs (00.00hrs to 24.00hrs during the month of December) is in total conflict with the primarily residential nature of the Wimborne Road/Beaufoyo Avenue/ Pinewood Road/Milbourne Road neighbourhood; and in particular those properties immediately adjacent to and rear of the new development; plus the new dwellings encompassed within the proposed development will be adversely affected.

Our comments on the Licensing objectives are as follows:

- a) General – no comment
- b) Prevention of Crime and Disorder – the application states that CCTV will be installed but no other measures eg. additional trained staff/alarm systems/direct contact with police etc
- c) Public Safety – the application simply states compliance with health and safety legislation which feels extremely vague and even ‘a cop out.’ A company the size of Asda must surely be able to provide some assurance that public safety will not be compromised.
- d) Prevention of Public Nuisance – nothing stated in the application at all! Where alcohol is concerned (and in particular late night alcohol sales) surely some measures must be put in place! This section appears to completely disregard and dismiss the need to prevent public nuisance in a residential area.
- e) Protection of Children from Harm – no comment.

In summary, we objected to the initial planning application for this development but do understand and accept that planning permission has been granted. However, we strongly object to the Asda Ferndown Licencing Application and urge you to give this your utmost consideration and, as a minimum, reduce the times for the sale of alcohol from 06.00hrs to 22.00hrs which would at least be in line with the closing times of the two takeaway establishments nearby.

I have included Ferndown Town Council in this email to request that **this correspondence is forwarded to all Town Councillors**. If you wish to discuss this matter the best contact number is [REDACTED]

Yours sincerely

[REDACTED]

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